Editorial Calendar

Missouri Agent

Issue	Focus Topic	Featured Articles	Ad & Copy Deadlines
January-February	**Small Agencies**	—Challenges and opportunities facing small agencies —MAIA Small Agency Conference	Dec. 1
March-April	**Company/ Agency Relations**	—Directory of MAIA Partners and Associate Members	Feb. 1
May-June	**Agency Management**	—Agency management topics —MAIA Missouri Agents Connection Summit —Wrap-up of MAIA Small Agency Conference (photos)	April 1
July-August	**Legal Compliance**	—Recent state and federal laws impacting independent insurance agents	June 1
September-October	**Leadership**	—Photo spread of new board of directors —Wrap-up of Missouri Agents Connection Summit (photos)	Aug. 1
November-December	**Young Agents**	—Focus on Missouri's Young Agents —List of all current MAIA committees and photos of committee chairs	Oct. 1