

Agents NewsLine Monthly E-Newsletter Advertising Rate Card



Q: How do you advertise quickly to Missouri's independent insurance agents?

A: Advertise electronically in MAIA's *Agents NewsLine*.

MAIA's Agents NewsLine is a newsletter that is distributed monthly (approx. the 15th of every month) via e-mail to more than 3,600 independent insurance professionals. Advertising is limited to three ads in each electronic newsletter.

Advantages

- Your message reaches Missouri's top independent agents.
- Fast and inexpensive: just e-mail the ad artwork to MAIA.
- Can include a hyperlink to your website at no additional cost.

Cost & Other Details

- \$225 per ad per issue—available to MAIA members only.
- Ads will be invoiced upon receipt of insertion order.
- All ads are subject to approval by MAIA.

Art Specifications

- Print-ready art is to be emailed to Sheryl Van Leer at svanleer@moagent.org, in jpg, png, or pdf format no later than the 5th of the month you wish the ad to run.

artwork to be 468x60 pixels

INSERTION ORDER— Missouri Agents Newslne

I've attached my ad artwork

Book my ad in the following issue(s):

- | | | | | | |
|-------------------------------|-------------------------------|--------------------------------|--------------------------------|-------------------------------|-------------------------------|
| <input type="checkbox"/> Jan. | <input type="checkbox"/> Feb. | <input type="checkbox"/> March | <input type="checkbox"/> April | <input type="checkbox"/> May | <input type="checkbox"/> June |
| <input type="checkbox"/> July | <input type="checkbox"/> Aug. | <input type="checkbox"/> Sept. | <input type="checkbox"/> Oct. | <input type="checkbox"/> Nov. | <input type="checkbox"/> Dec. |

Company _____ Address _____

City/State/Zip _____ Phone _____

Fax _____ E-Mail _____

Signed _____ Title _____

Checks should be made payable to Agents Marketing Corporation, and mailed to the address below.

Return to Missouri Association of Insurance Agents
E-mail: svanleer@moagent.org ▲ Mail: P.O. Box 1785, Jefferson City, MO 65102-1785 ▲ Fax: 573-893-3708