

# Agents NewsLine Monthly E-Newsletter Advertising Rate Card



**Q:** How do you advertise quickly to Missouri's independent insurance agents?

**A:** Advertise electronically in MAIA's *Agents NewsLine*.

MAIA's Agents NewsLine is a newsletter that is distributed monthly (approx. the 15th of every month) via e-mail to more than 3,800 independent insurance professionals. Advertising is limited to three ads in each electronic newsletter.

## Advantages

- Your message reaches Missouri's top independent agents.
- Fast and inexpensive: just e-mail the ad artwork to MAIA.
- Can include a hyperlink to your website at no additional cost.

## Cost & Other Details

- \$275 per ad per issue—available to MAIA members only (Partners receive preference).
- Ads will be invoiced upon receipt of insertion order.
- All ads are subject to approval by MAIA.

## Art Specifications

- Print-ready art is to be emailed to [advertising@moagent.org](mailto:advertising@moagent.org), in jpg, png, or pdf format no later than the 5th of the month you wish the ad to run. If artwork is not received by deadline, ad run in previous issue will be inserted.

artwork to be 650x150 pixels

## INSERTION ORDER— Missouri Agents NewsLine

☐ I've attached my ad artwork

Book my ad in the following issue(s):

Month	Year	Month	Year	Month	Year	Month	Year	Month	Year	Month	Year
<input type="checkbox"/> JAN	____	<input type="checkbox"/> FEB	____	<input type="checkbox"/> MAR	____	<input type="checkbox"/> APR	____	<input type="checkbox"/> MAY	____	<input type="checkbox"/> JUN	____
<input type="checkbox"/> JUL	____	<input type="checkbox"/> AUG	____	<input type="checkbox"/> SEP	____	<input type="checkbox"/> OCT	____	<input type="checkbox"/> NOV	____	<input type="checkbox"/> DEC	____

Company \_\_\_\_\_ Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name of Person Authorizing Ad \_\_\_\_\_ E-Mail \_\_\_\_\_

Signed \_\_\_\_\_ Title \_\_\_\_\_

Checks should be made payable to Agents Marketing Corporation, and mailed to the address below.

Return to Missouri Association of Insurance Agents  
E-mail: [advertising@moagent.org](mailto:advertising@moagent.org) | Mail: 3315 Emerald Ln, Jefferson City, MO 65109