



2018-2019 Editorial Calendar

Missouri Agent

Official publication of the Missouri Association of Insurance Agents

P.O. Box 1785, Jefferson City, MO 65102-1785
 573-893-4301 • E-mail: maia@moagent.org • Fax 573-893-3708

Advertising manager: Sheryl Van Leer, svanleer@moagent.org

MAIA is affiliated with the Independent Insurance Agents and Brokers of America and the National Association of Professional Insurance Agents.

| Issue | Focus Topic | Featured Articles | Ad & Copy Deadlines |
|------------------------|---------------------------------|--|---------------------|
| September-October 2018 | Leadership | –Photo spread of new board of directors –Wrap-up of Missouri Agents Connection Summit (photos) | Aug. 1, 2018 |
| November-December 2018 | Young Agents | –Focus on Missouri Young Agents –List of all current MAIA committees and photos of committee chairs | Oct. 1, 2018 |
| January-February 2019 | Small Agencies | –Challenges and opportunities facing small agencies –MAIA Small Agency Conference (March 21-22, 2019) | Nov. 30, 2018 |
| March-April 2019 | Company/Agency Relations | –Directory of MAIA Partners and Associate Members | Feb. 1, 2019 |
| May-June 2019 | Agency Management | –Agency management topics –MAIA Missouri Agents Connection Summit (July 17-19, 2019) –Wrap-up of MAIA Small Agency Conference (photos) | April 1, 2019 |
| July-August 2019 | Legal Compliance | –Recent state and federal laws impacting independent insurance agents –Agency Compliance and E&O Seminars | May 31, 2019 |

For more information, visit our website: <http://www.missouriagent.org>