



# 2017-2018 Editorial Calendar

## Missouri Agent

*Official publication of the Missouri Association of Insurance Agents*

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MAIA is affiliated with the Independent Insurance Agents and Brokers of America and the National Association of Professional Insurance Agents.

Issue	Focus Topic	Featured Articles	Ad & Copy Deadlines
September-October 2017	<b>Leadership</b>	–Photo spread of new board of directors –Wrap-up of Leadership Conference (photos)	Aug. 1, 2017
November-December 2017	<b>Young Agents</b>	–Focus on Missouri Young Agents –List of all current MAIA committees and photos of committee chairs	Oct. 1, 2017
January-February 2018	<b>Small Agencies</b>	–Challenges and opportunities facing small agencies –MAIA Small Agency Conference (March 22-23, 2018)	Dec. 1, 2017
March-April 2018	<b>Company/Agency Relations</b>	–Directory of MAIA Partners and Associate Members	Feb. 1, 2018
May-June 2018	<b>Agency Management</b>	–Agency management topics –MAIA Leadership Conference and Young Agents Conference (July 18-20, 2018) –Wrap-up of MAIA Small Agency Conference (photos)	April 1, 2018
July-August 2018	<b>Legal Compliance</b>	–Recent state and federal laws impacting independent insurance agents –Agency Compliance and E&O Seminars	June 1, 2018

For more information, visit our website: <http://www.missouriagent.org>