



Why Partner with **MISSOURI ASSOCIATION of INSURANCE AGENTS** ?

410
Member
Agencies



1,000
Industry
Professionals
at Events



5,200
Licensed
Member
Agents



9,600
Annual
Magazine
Views



The Missouri Association of Insurance Agents is a trade association representing over 400 independent insurance agencies including over 600 agency locations and over 5,000 licensed agents in Missouri. We are the oldest and most active independent agent group in Missouri, and one of the largest in the Midwest.

PARTNER PROGRAM DETAILS

***Who is the Partner
Program for?***

Companies, wholesalers and vendors who do business in the independent agency system in Missouri.

What do Partners receive?

Guaranteed high-profile, year-long exposure to MAIA members.

When/where do I pledge?

Pledges may be submitted via mail, email or in person at the MAIA registration desk at MAC Summit. All pledges received by July 25 will be placed in a random drawing for the selection order. Any pledges received after July 25 will be placed in the order received.

***Why should our
organization become a
Partner in Missouri?***

Many of the perks you receive as an MAIA Partner are not available to other organizations – at any cost. This includes sponsorship opportunities at events, first pick of exhibit booths and more.

What does the Partner Program include?

	Diamond	Platinum	Gold	Silver	Bronze
SPECIAL RECOGNITION					
Listing on MAIA Partner banners displayed at the Small Agency Conference and Missouri Agents Connection Summit	logo	logo	name	name	name
Listing as an MAIA Partner in each issue (6 issues, circulation of approx. 1300) of Missouri Agent magazine for the year pledged	logo	logo	name	name	name
Recognition on registration packets at all education programs and events	logo	logo	name	name	name
Listing on the MAIA website, moagent.org	logo, link	logo, link	name	name	name
Recognition on social media platforms throughout the year	Three Platforms	Three Platforms	Two Platforms	Single Platform	
Priority exhibit booth selection at the Missouri Agents Connection Summit & the Small Agency Conference	x	x	x	x	x
Opportunity to purchase bulk drink tickets at events	x	x	x	x	x
Listing as MAIA Partner on moagent.org homepage	logo	logo			
Discounted use of education center rental at MAIA Headquarters	2 free, then 50% off	1 free, then 50% off	50% off	25% off	10% off
Sponsorship of MAIA board meeting	x				
Three complimentary event registrations* to MAIA event of your choice (in addition to others specified below)	x				
MISSOURI AGENTS CONNECTION SUMMIT - July 29-31, 2026, Chateau on the Lake, Branson					
Special sponsorship and recognition at the event and in the conference materials as a sponsor**	x	x			
Major sponsorship and recognition at the event and in the conference materials as a sponsor**			x		
Regular sponsorship and recognition at the event and in the conference materials as a sponsor**				x	
Exhibit booth at the Missouri Agents Connection Summit	XL booth	XL booth	x	25% off	
Full conference registration(s)* — number indicated at right	2	2	2	1	1
SMALL AGENCY CONFERENCE - March 25-27, 2026, Wyndham Executive Center, Columbia					
Special sponsorship (see description above)	x	x			
Major sponsorship (see description above)			x		
Regular sponsorship (see description above)				x	
Exhibit booth at the Small Agency Conference	x	x	x	25% off	
Full conference registration(s)* — number indicated at right	2	2	2	1	1
CSR DEVELOPMENT CONFERENCE - Fall 2026, MAIA Headquarters, Jefferson City					
Recognition as a Partner at the conference	x	x	x	x	x
TOTAL SPONSORSHIP COST	\$13,295	\$8,195	\$4,778	\$2,443	\$1,369
ASSOCIATE MEMBERSHIP	\$600	\$600	\$600	\$600	\$600
MAIA Associate Membership for the calendar year pledged — or an equal credit toward regular membership dues for wholesalers	x	x	x	x	x
ADVERTISING	\$1,605	\$1,605	\$1,122	\$757	\$431
One free ad (size & color description at right) in any one issue of Missouri Agent magazine during 2026. Also a discount on additional ads for the calendar year (good for ads run during 2026).	Full Page Color	Full Page Color	1/2 pg Color	1/2 pg B&W	1/4 pg B&W
TOTAL VALUE TO PARTNERS (approximate)	\$41,500	\$28,500	\$17,000	\$9,800	\$4,400
TOTAL COST TO PARTNERS	\$15,500	\$10,400	\$6,500	\$3,800	\$2,400

*Conference and event registrations are for meals, education, etc. Hotel accommodations, golf and other optional activities not included.

**The selection order will be based on Partner level and the order of received pledges, with those submitted by July 25 entered into a random drawing, while those received after will be processed in the order they arrive.

Partner Enhancement Program

Diamond and Platinum Partners will be eligible to choose from a list of exclusive enhancements to add to their Partnership. Choose to enhance a conference by providing branded notepads for each session or reach more young agents by sponsoring a regional event for the next generation. These enhancements will be detailed when you pledge as a Diamond or Platinum Partner. If you'd like more information, email aunderwood@moagent.org.

General Enhancements	Price	Order by:
Young Agent Regional Event - Tailgate Party (Fall) - Title Sponsor	\$5,000	May 1
Young Agent Regional Event - Happy Hour Party (Spring) - Title Sponsor	\$2,000	Jan. 15
Conference Enhancements	Price	Order by:
Lanyards at Small Agency Conference and MAC Summit (approx. 1000)	\$3,000	Jan. 15
Tote bags at Small Agency Conference and MAC Summit (approx. 1000)	\$4,000	Jan. 15
Attendee welcome gift at Small Agency Conference (approx. 600)	\$1,500 - \$3,000	Jan. 15
Attendee welcome gift at MAC Summit (approx. 400)	\$1,500 - \$3,000	Apr. 1
Notepads and pens at Small Agency Conference (approx. 500) and/or at MAC Summit (approx. 300)	\$1,500 - \$3,500	Jan. 15
Open bar at Wednesday evening of 2026 MAC Summit (includes cocktail napkins with logo)	\$5,000	May 1
Open bar at entertainment following the Banquet of 2026 MAC Summit (includes cocktail napkins with logo)	\$5,000	May 1
Stadium or double-walled Solo-like cups at Crawfish Feast (approx. 500)	\$1,500 - \$3,500	Jan. 15
Sleeve of golf balls for MAC Summit Golf Tournament winners (approx. 22 ind.)	\$500	Apr. 1
Sleeve of golf balls and/or golf towel for all MAC Summit Golf Tournament players (approx. 90 ind.)	\$1,500 - \$3,500	Apr. 1
WEWIN Brunch Gift Bag (approx. 100)	\$1,200	Apr. 1



Requirements/Details:

1. Conference enhancements selection will begin in December/January by Partner level and pledge order when you select your event sponsorship.
2. The sponsored collateral items are non-negotiable.
3. Sponsored collateral will be co-branded with the Partner's logo and MAIA's logo.
4. Sponsored collateral is to be ordered by MAIA in coordination with Partner by the date indicated above.
5. Some enhancements are associated with event sponsorships and can only be selected if a Partner chooses the related sponsorship for the event. However, a Partner is not required to select the enhancement related to a particular sponsorship, and can choose any available enhancement.
6. Logos may not be in color on some items due to printer restrictions.



Women Empowering Women in Insurance

**Sponsorship opportunities for the
NEW 2026 WEWIN Retreat
will be coming soon!**

Open to ALL Partner levels!



Missouri Association of Insurance Agents, 3315 Emerald Lane, Jefferson City, MO 65109
573-893-4301 • maia@moagent.org • www.moagent.org/partners

2025 Partners

DIAMOND

· MEM · Missouri Rural Services · Barton Mutual Insurance Company
· SurSafe Mutual Insurance Company · Progressive · CFM Insurance

PLATINUM

· VIAA · Nationwide · Liberty Mutual | Safeco · JENCAP

GOLD

· Arlington/Roe · Capital Premium Financing · EMC Insurance · Markel Specialty
· Columbia Insurance · Old Missouri Mutual · UBIC · CRC Group · REInsurePro
· UMB Healthcare Services · Travelers Insurance · National General, an Allstate company
· NCMIC Finance Corporation · Keystone

SILVER

· Southern Pioneer Insurance · AF Group · SECURA Insurance · RT Specialty
· Berkshire Hathaway GUARD Insurance Companies · Burns & Wilcox · Acuity
· Stonetrust Workers' Compensation · AMWINS Access · HawkSoft · Ironpeak
· Risk Placement Services, Inc. · West Bend · Imperial PFS
· Madison Mutual Insurance Company · Foremost Insurance Group

BRONZE

· Aegis General Insurance Agency · W. A. Schickedanz Agency · Graham-Rogers Insurance · Med James
· Grinnell Mutual Reinsurance Company, SI · AMERISAFE · Missouri Farm and Home Mutual Ins. Co.
· SafetyCulture Care Insurance Services · Auto-Owners Insurance · Selective Insurance · Dairyland
· FCCI Insurance Group · JM Wilson · One General Agency/Cannabis Insurance Wholesalers
· ICW Group Insurance Companies · Amynta Work Comp Solutions · Berkley Management Protection
· Agent Support Network of America · ASNOA · Chris-Leef General Agency, Inc.
· Philadelphia Insurance Companies · AmTrust Insurance · MOPERM · Insurance Specialties
· The Cincinnati Insurance Companies · UFG Insurance · Steadily | Landlord Insurance



2026 Partner Pledge Form

Pledge due by Dec. 1, 2025 • Payment due by Jan. 31, 2026

We want to partner with MAIA! Our company will participate at the following level:

☐ Diamond (\$15,500) ☐ Platinum (\$10,400) ☐ Gold (\$6,500) ☐ Silver (\$3,800) ☐ Bronze (\$2,400)

Company (as it should be printed) _____ Partner Contact Name _____

Mailing Address _____ City/State/Zip _____

Phone _____ Co. Website _____ Email _____

Mo. Field Reps (List Names & Email) _____

Payment Options (must be completed for pledge to be accepted)

☐ Bill me now ☐ Bill me after Jan. 1, 2026 ☐ Check Enclosed

Return to MAIA by email: maia@moagent.org or mail: 3315 Emerald Lane, Jefferson City, MO 65109.

2026 Partnership commitments may be mailed or emailed to MAIA or hand-delivered to the registration desk at the MAIA Missouri Agents Connection Summit, Branson. All pledges received by July 25 will be placed in a random drawing for the selection order. Any pledges received after July 25 will be placed in the order received.

Partner pledges are considered fully earned as of December 1, 2025,
with an option to pay either in the current or following calendar year until January 31, 2026.