

MAIA's Brand New Webinar Vendor

By Kevin Amrhein

Hello. My name is Kevin Amrhein. I'm an insurance education guy. Nice to meet you, MAIA!

Who am I and why the %^#! do you care?

For the last decade I've worked with a team of folks distributing live CE webinars around the country. Every day I have the pleasure of working with the finest group of insurance educators and webinar administration team on the planet. Together with state association partners, our CE Partnership serves up world-class education experiences to insurance pros who crave the convenience and enjoy the engagement made possible through live CE webinars.

It's my pleasure to announce that our team has partnered with the MAIA to service its membership with live CE webinars beginning in January, 2021.

So what? Everyone does webinars...what's so special about these?

It's true that, especially since the pandemic, there's no shortage of education providers offering live CE webinars. You will notice immediately that MAIA's new CE webinars are special. Here's why:

All are taught by passionate, world-class faculty. Our instructors are insurance pros, too. We've all suffered through boring, unhelpful CE courses. We loathe those courses. The mission of our webinars is rooted in a basic premise we call DLDR – "don't learn, don't return". Simply put, unengaged, half (or completely) asleep attendees "don't learn and don't return". All of our instructors are passionate, brilliant women and men who've mastered the challenging but essential balance of education and entertainment.

All offer original content. Each instructor authors his/her own webinar courses. You won't be subjected to that same-old-same-old crusty curriculum that's been taught in many other courses by many other instructors for many years. Webinar topics range from personal and commercial lines P&C to life/health insurance to financial management.

All are "live". None of the webinars are pre-recorded. All are live presentations and interaction with the instructor is encouraged.

All are accessible from anywhere there's internet. Compatible on all computers and mobile devices, you can connect to and enjoy the live webinar from anywhere there's internet.

All are serviced by an accessible tech-support team of really helpful, really cool, really real people. Human tech support is available by chat, email or phone for all live webinars. And if you don't need help you should contact our tech support team anyway because they're just that cool 😊

Okay, okay, okay. Enough. I'm interested. Now what?

Visit the education schedule on MAIA's website, check out the webinar offerings, read their descriptions, and register for something. Give it a try. On the day of the webinar, grab a beverage, crank up the volume and enjoy the show. You may just forget that you're actually learning stuff about insurance.

Cheers!

Kevin C. Amrhein, CIC, CBIA

FISCE and the CE Partnership