STANDARD EXHIBIT BOOTH
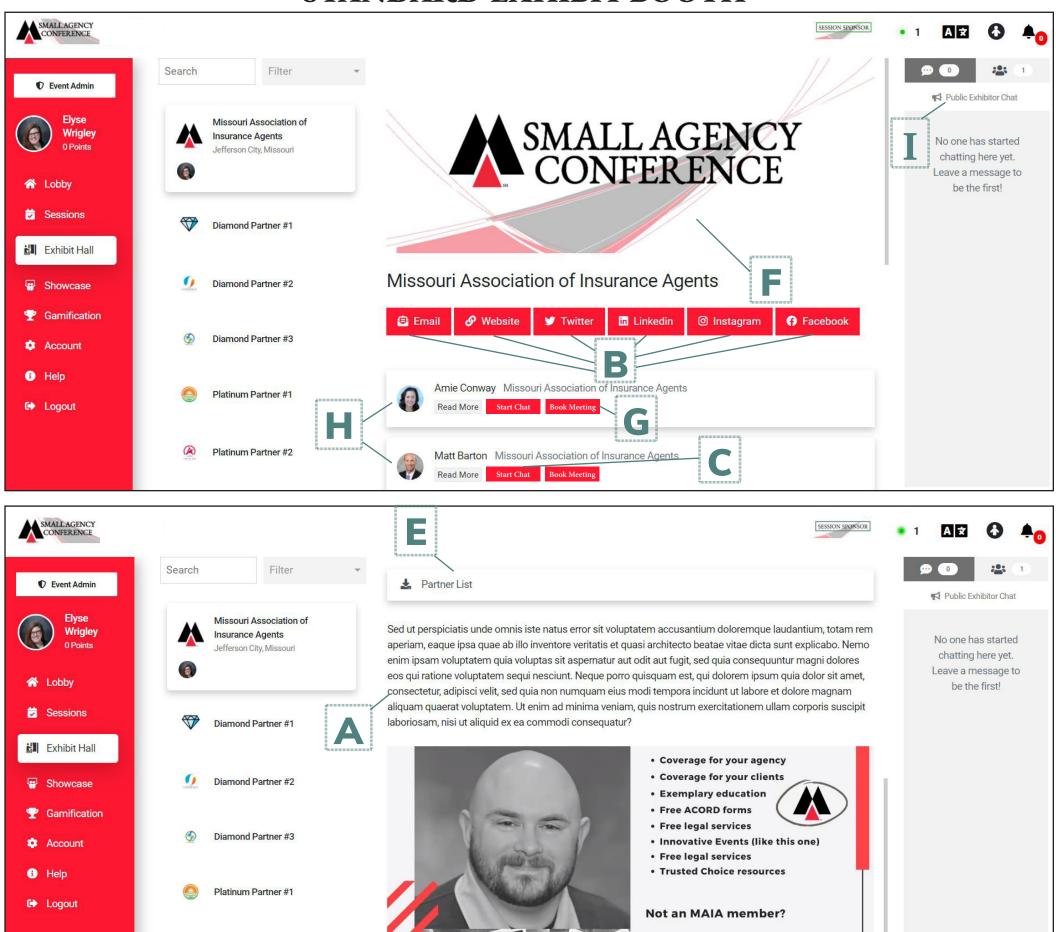

STANDARD EXHIBIT BOOTH FEATURES:

A - Include a company description and/or highlight a new product/program

B - Link to email, social media accounts and website

C - One-on-one text or video chat with attendees; video chat allows for screen sharing

D - Promotional video (MP4)

E - Two-way file sharing

F - Upload your own logo, thumbnail and custom banner (JPEG or PNG)

G - Opportunity for attendees to request a meeting with exhibitors tending the booth (e.g., Calendly)

H - It is encouraged that each booth be staffed by multiple registered users simultaneously to better communicate with attendees (Each person tending the booth must be registered)

I - Public chat within booth for all
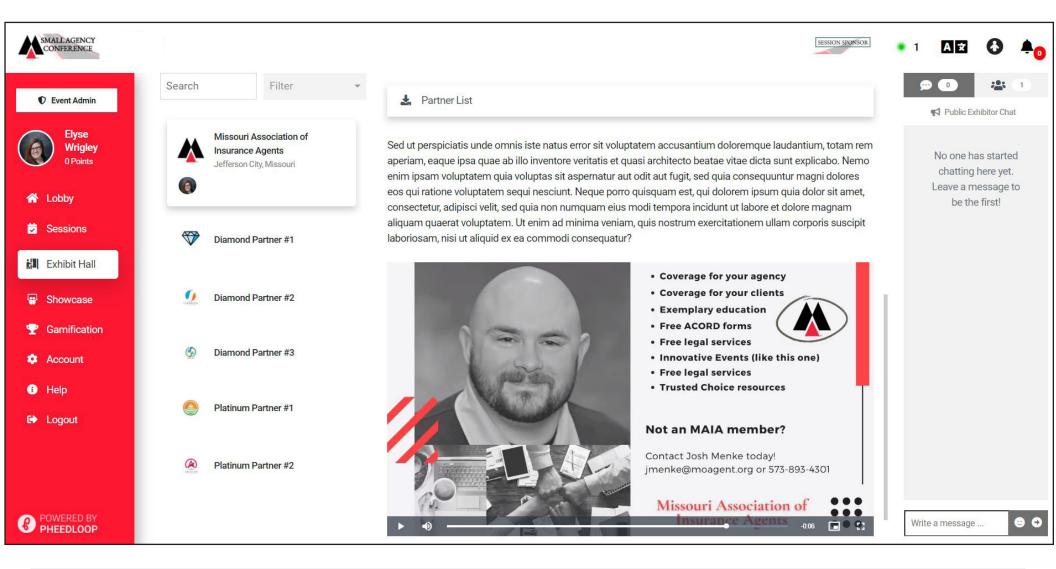
ADDITIONAL STANDARD EXHIBIT BOOTH FEATURES:

- Three and a half hours of unopposed exhibit time
- Exhibitor listing with a link to your website on MAIA's website prior to the conference
- Post-event booth visitor list
- Digital Passport and prizes; encourages attendees to visit each booth

PREMIUM EXHIBIT BOOTH UPGRADE

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All Standard Exhibit Booth Features PLUS enhanced networking:

J - *"Join Live"*: Live video meetings with up to 25 attendees directly from your booth. Allows for screen sharing and can be used for product demos and face-to-face contact.

K - *"Share Contact Info."*: Customizable lead retrieval capabilities; allows attendees to seamlessly share contact information with exhibitors. Exhibitors can then reach out to the attendee. This can also be used for booth prizes or drawings.