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# MAC SUMMIT - JULY 19-21

## WED., JULY 19

8 AM - 5 PM

Conference Registration Opens

8 AM - 1 PM

*Optional* Golf Tournament (The Oaks)

10 AM - 12 PM **NEW**

*Optional* Poolside Brunch with Singo

Admire the views of the Lake of the Ozarks while enjoying a mimosa or a bloody mary and brunch. Take this opportunity to reconnect with old friends and cool off in the pool if you'd like.

2 - 3 PM **NEW**

Mix & Mingle (Ice Cream Social)

What's working at your agency? Do you have a new innovative procedure? Are you using a new app that has increased productivity? Do you take an extra step to ensure a positive customer experience? Now's the time to share (brag) and savor an ice cream cone!

3 - 4 PM

Welcome Reception

4 - 6 PM

*Optional* Cornhole Tournament

6 PM

Dinner on your own



Scan  
Me To  
Register

Margaritaville Lake Resort  
Osage Beach

## THURS., JULY 20

8:30 - 9 AM **NEW**

European Coffee Bar

Join us before the keynote to create your own luxury coffee made with flavored premium coffees, flavored whipped cream, shaved dark chocolate and cinnamon sticks.

9 - 10 AM

Keynote: Tell Stories Win Sales

Featuring: John Livesay

10 AM - 12:30 PM

Trade Show & Lunch

Book signing with John Livesay: 10 - 10:30 AM  
Company Prize Drawings: 12 PM

1 - 2 PM

Breakout Concurrent Sessions

Five Cubed: Trends of High Performing Agencies, Chris Cline

Get Your Financial House In Order, Carey Wallace

2 - 3 PM

Repeat Concurrent Sessions

6 - 7 PM

President's Cocktail Reception

7 - 9 PM

Awards & Installation Banquet

9 - 11 PM

Casino Night with DJ

## FRI., JULY 21

8:30 - 10 AM

Eggs & Issues Breakfast

*Filed/pending for 1 ethics CE credit in Mo. and Kan.*

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