

MAC

SUMMIT

EXHIBITOR INFORMATION

JULY 16-19



MAC Summit 2024 will be held at
Chateau on the Lake in Branson, Mo.

MAIA has contracted room rates starting at \$185/night.
After June 17, 2024, the hotel will release all unreserved rooms.

If you provide products or services to the insurance industry in Missouri, you should exhibit!

Reach more than 120 agency owners and managers as well as young agents at MAIA's Missouri Agents Connection Summit.

Wednesday offers multiple networking opportunities, and Thursday's trade show includes lunch and a company prize drawing.

AGENDA

Tuesday, July 16

6:00 - 10:00 p.m. | **Young Agents Family Movie Night**
Fully Registered Young Agents & their families

Wednesday, July 17

8:00 a.m. - 1:00 p.m. | **Optional Golf Tournament**

8:00 - 9:00 a.m. | **WEWIN Breakfast**
Women Empowering Women in Insurance Breakfast

11:00 a.m. - 3:00 p.m. | **Shuttle to/from Branson Landing**

3:30 - 4:30 p.m. | **Welcome Reception**

4:30 - 6:30 p.m. | **Optional Cornhole Tournament**
| **Dinner on your own**

Thursday, July 18

7:30 - 8:30 a.m. | **Breakfast Buffet**

8:30 - 9:00 a.m. | **IIABA Activities & Initiatives**
Big "I" Chairman Mike McBride

9:00 - 10:00 a.m. | **Keynote: FAIL BETTER: Don't Be Afraid to Drop the Ball!**
Greg Bennick

10:00 a.m. - 12:30 p.m. | **Trade Show (with Mimosa Bar)**

12:30 - 1:30 p.m. | **Buffet Lunch**

1:30 - 2:30 p.m. | **Afternoon Education Sessions**

Mastering Business Auto Symbols – Their Importance and How They "Work"
Samuel T. Bennett, CIC, AFIS, CPRM, CRIS, CPIA
(Approved for 1 p-c CE credit in Mo. & Kan.)

Disaster Planning, Brandi Anderson, CIC, CPIA, EIS
(Approved for 1 p-c CE credit in Mo. & Kan.)

Business Planning to Improve Your Agency Valuation,
Craig Niess, MBA, CVA, & Jodie Shaw, CLCS, CPIA, TRA
(Approved for 1 general CE credit in Mo. & Kan.)

2:30 - 3:30 p.m. | **Repeat Education Sessions**

6:00 - 7:00 p.m. | **President's Cocktail Reception**

7:00 - 9:00 p.m. | **Awards and Installation Banquet**

9:00 - 11:00 p.m. | **Dueling Pianos**
by Fun Pianos

Friday, July 19

8:30 - 10:00 a.m. | **Eggs & Issues Breakfast**

MAIA CEO Matt Barton and Missouri legislators
(Filed/Pending for 1 ethics CE credit in Mo. & Kan.)

What's Included:

Each exhibit booth will be approximately 8'x10', with back and side drapes. An identification sign, a six-foot draped table, two side chairs and a wastebasket will be included. Additional chairs, electricity, etc. may be ordered from the hotel.

Company Prize Drawings:

Companies may announce ONE prize winner during the trade show at 12 p.m., Thursday, July 18.

Set-Up and Tear-Down

Times: Booths may be set up Wednesday, July 17, between 3 and 9 p.m. or Thursday, July 18, between 7:30 and 9:00 a.m. Booths are not to be dismantled until 12:30 p.m., Thursday, July 18.

Booth Selection:

We will make every attempt to honor your choice of booth location, as indicated on the following form. However, in the event of duplicate requests, MAIA will determine final booth placement. To see which booths are currently available, visit moagent.org/ MACS before making your choice.



Exhibitor Registration July 16-19 2024, Chateau on the Lake, Branson, Mo.



Organization's name as it is to appear on booth: _____

Type of Business: ☐ Insurance Co. ☐ Insurance Wholesaler ☐ Automation ☐ Premium Finance ☐ Consulting ☐ Other: _____

Please reserve the following booth number(s) for us: _____ 1st Choice _____ 2nd Choice _____ 3rd Choice

Booth Contact Name: _____ DOB _____

Address: _____ City/State/ZIP: _____

E-mail: _____ Phone: _____

Pricing	Qty	Member by 6/18	Member after 6/18	Non.	Total
Exhibit Booth(s): Each person in booth must purchase registration option below.		\$600	\$700	\$960	\$
Full Registration: Includes sessions, trade show, meals and social events listed on the agenda. <i>Does not include golf or cornhole tournament.</i>		\$350	\$400	\$700	\$
Exhibitor Package (Available to Exhibitors only): Includes Welcome Reception and Thurs. Breakfast, Keynote Session, Trade Show, and Thurs. Lunch.		\$200	\$230	\$400	\$
Spouse Registration: For spouses only. Includes the same as a full registration. <i>Does not include golf or cornhole tournament.</i>		\$200	\$220	\$400	\$
Optional Golf Tournament: Available to registered conference attendees only; includes lunch. After July 1, no golf refunds will be made and registrations will be accepted on a space-available basis. Tournament begins at 8 a.m. on Wed. <i>Average 18-hole score: _____ Please pair me with: _____</i>		\$135			\$
Optional Cornhole Tournament: Held at Chateau on the Lake on Wed. from 4:30-6:30 p.m. (includes beer). Teams of two (if you do not have a specific pairing request, we will pair you with someone). Limited space available, first-come, first-served. After July 1, no cornhole refunds will be made. <i>Please pair me with: _____</i>		\$25			\$
Badge Name _____ <input type="checkbox"/> Full Reg. <input type="checkbox"/> Exhibitor Pkg. <input type="checkbox"/> Spouse <input type="checkbox"/> Golf <input type="checkbox"/> Cornhole					
Badge Name _____ <input type="checkbox"/> Full Reg. <input type="checkbox"/> Exhibitor Pkg. <input type="checkbox"/> Spouse <input type="checkbox"/> Golf <input type="checkbox"/> Cornhole					
Badge Name _____ <input type="checkbox"/> Full Reg. <input type="checkbox"/> Exhibitor Pkg. <input type="checkbox"/> Spouse <input type="checkbox"/> Golf <input type="checkbox"/> Cornhole					
Full payment must accompany this form to guarantee booth reservation.				Total Due	\$

Booth Cancellation and Refund Policy: A 90% refund will be given if a written cancellation notice is received no later than May 22, 2024. Cancellations made from May 23 - June 5, 2024, will receive a 75% refund. Cancellations made from June 6 - June 19, 2024, will receive a 50% refund. No refunds will be issued for cancellations made after June 19, 2024.

Regulations: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the Missouri Association of Insurance Agents (MAIA), association officials, members or employees of the association, the hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. The exhibitor warrants that it is properly licensed and/or registered to do business in Missouri and that any program, product or service exhibited is legally permissible in Missouri.

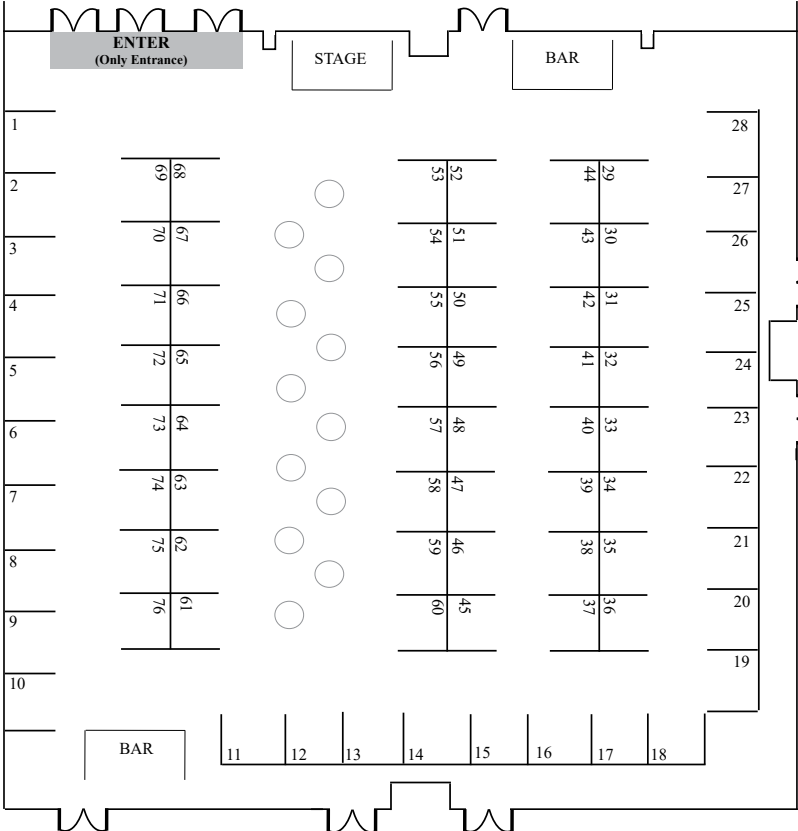


Exhibit Hall Map
Visit www.moagent.org/MACS to see current booth availability.

Questions?
Contact April Underwood
aunderwood@moagent.org or 573-893-4301.



Scan Me To Register



Complete the form above and mail with payment to:
MAIA, 3315 Emerald Lane
Jefferson City, MO 65109