
EXHIBIT HALL QUESTIONS

How does this exhibit hall differ from the exhibit hall during the Small Agency Conference?

- There will be no set exhibiting time and no exhibitors staffing the booth. Instead, booths were set up ahead of time with information available for attendees to view throughout the entire conference.

Why should I attend the exhibit hall?

- Exhibiting companies have set up booths and provided information so you can learn more about their company and new products or services they offer. Many booths will have contact information along with the ability to set up meetings with representatives. Plus, when you visit booths, you can earn points to enter into drawings for gift cards of up to \$200!

Where do I find Digital Passport codes?

- Each Digital Passport code is somewhere in the exhibitor's booth. If you look in the company description, they will tell you where to look or what you need to do to obtain their code.

Can exhibitors see that I am viewed their booth? Do they automatically get my information?

- Yes, they will be able to see your name and organization if it is available. They will not receive any more information unless you choose to give it to them.

How do I know if the booth is staffed?

- Booths will not be staffed during the virtual portion of MAC Summit

What is "Book Meeting"?

- "Book Meeting" is a tool the exhibitor or attendee has set up before the conference starts. You are able to set up meetings after the conference at times they already have available. These could be virtual meetings or phone calls.

How can I find an exhibitor's booth?

- Above the list of exhibitors there is both a search bar and a filter section. You can use the filter to search for specific types of exhibitors.

How can I find a specific product/service?

- Above the list of exhibitors there is a filter section. You can use the filter to search for specific products or services.