



MISSOURI ASSOCIATION  
OF INSURANCE AGENTS



## Exhibitor Registration

JULY 22-24, 2020  
MARGARITAVILLE  
LAKE RESORT  
OSAGE BEACH

### Conference Agenda

Bold items are included in an "exhibitor registration." To attend anything else, a "full registration" is necessary.

#### WEDNESDAY, JULY 22

- 8 am-1 pm *Optional* Golf Tournament at The Oaks
- 2-4 pm Contractual Risk Transfer, Additional Insureds and Certificates of Insurance  
Speaker: Chris Boggs, IIABA  
*Approved for 2 p-c CE credits in Mo. & Kan.*
- 4:30 - 5 pm New Agent Attendee Reception
- 5-6:30 pm Who's Who Happy Hour (adults-only)
- 7-8:30 pm *Optional* Cornhole Tournament (sponsored by the Young Agents)

#### THURSDAY, JULY 23

- 7:30-8 am Eggs & Issues Breakfast Served
- 8-9 am Eggs & Issues Session  
Speakers: Matt Barton and Invited Guest, Gov. Mike Parson  
*CE pending approval in Mo. and Kan.*
- 9-10:15 am Keynote: Swim Like a Shark: How to Grow Future-Focused Organizations and Empower the New Generation of Emerging Talent  
Featuring: Michael Parrish Dudell

- 10:15 am-1 pm Trade Show & Box Lunches
- 10:15 am *Book signing with Michael Parrish Dudell*
- 12:30 pm *Company Prize Drawings*
- 1:30-3:30 pm Named Insureds: Who Should Be, Who Can Be, and Who Shouldn't Be  
Speaker: Chris Boggs, IIABA  
*Approved for 2 p-c CE credits in Mo. & Kan.*
- 1:30-3:30 pm Organic Growth Trends and Maximizing Agency Value for External Sale or Internal Perpetuation  
Speaker: Harrison Brooks, Reagan Consulting
- 6-7 pm President's Cocktail Reception
- 7-9 pm Awards & Installation Banquet
- 9-11 pm Casino Night with DJ

#### FRIDAY, JULY 24

- 8-8:30 am Breakfast
- 8:30-10:30 am Insights Into Agency Best Practices that Drive Success  
Speaker: Harrison Brooks, Reagan Consulting

### Details

**Exhibit Booth Fee:** MEMBERS: \$500 if purchased by June 24, 2020, \$600 after that date. NON-MEMBERS: \$750. (Does not include registrations.) Booth is not guaranteed until paid in full.

**What's Included:** Each exhibit booth will be approximately 8'x10', with back and side drapes. An identification sign, a six-foot draped table, two side chairs and a wastebasket will be included. Additional chairs, electricity, etc. may be ordered from the hotel through forms you will receive with your booth confirmation.

**Registration:** Each person tending the booth must be registered. To register your booth and individuals, please use the registration form on the next page.

**Hotel Arrangements:** Contact Margaritaville Lake Resort (494 Tantara Drive, Osage Beach, MO) at 800-826-8272 by June 23, 2020. Say you are with the Mo. Association of Insurance Agents to receive our room rate of \$127/night for a guest room; \$197/night for a one-bedroom suite or \$314/night for a two-bedroom suite. After June 23, 2020 the hotel will release all unreserved rooms. Check-in is 4 p.m. and check-out is 11 a.m.

**Company Prize Drawings:** Companies may announce their prize winners at the trade show from 12:30 - 1 p.m., Thursday, July 23. Remember: We will only announce ONE prize per company during the prize drawings.

**Set-Up and Tear-Down Times:** Booths may be set up Wednesday, July 22, between 3 and 9 p.m. or Thursday, between 7:30 and 9:30 a.m. Booths are not to be dismantled until 1 p.m., Thursday, July 23.

**Booth Selection:** We will make every attempt to honor your choice of booth location, as indicated on the following form. However, in the event of duplicate requests, MAIA will determine final booth placement. To see which booths are currently available, visit our real-time map at [www.moagent.org/MACS](http://www.moagent.org/MACS) before making your choice.

**Responsibilities:** Exhibits must be operated by at least one person during the exhibit hours listed, and the exhibit must remain in service until the exhibition closes at 1 p.m., Thursday, July 23.

**Booth Cancellation and Refund Policy:** A full refund will be given, provided a written cancellation notice is postmarked no later than June 23. Cancellations made from June 24 - June 30 will receive a 75 percent refund; from July 1 - July 7, a 50 percent refund. No refunds will be issued for cancellations made after July 7.

**Regulations:** The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

This agreement does not necessarily constitute an endorsement by the Missouri Association of Insurance Agents. The exhibitor warrants that it is properly licensed and/or registered to do business in Missouri and that any program, product or service exhibited is legally permissible in Missouri.



# Exhibitor Registration

July 22-24 2020, Margaritaville Lake Resort, Osage Beach, Mo.

Organization's name as it is to appear on booth: \_\_\_\_\_

Type of Business:

Insurance Co.  Insurance Wholesaler  Automation  Premium Finance  Consulting  Other: \_\_\_\_\_

Please reserve the following booth number(s) for us: \_\_\_\_\_ 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice

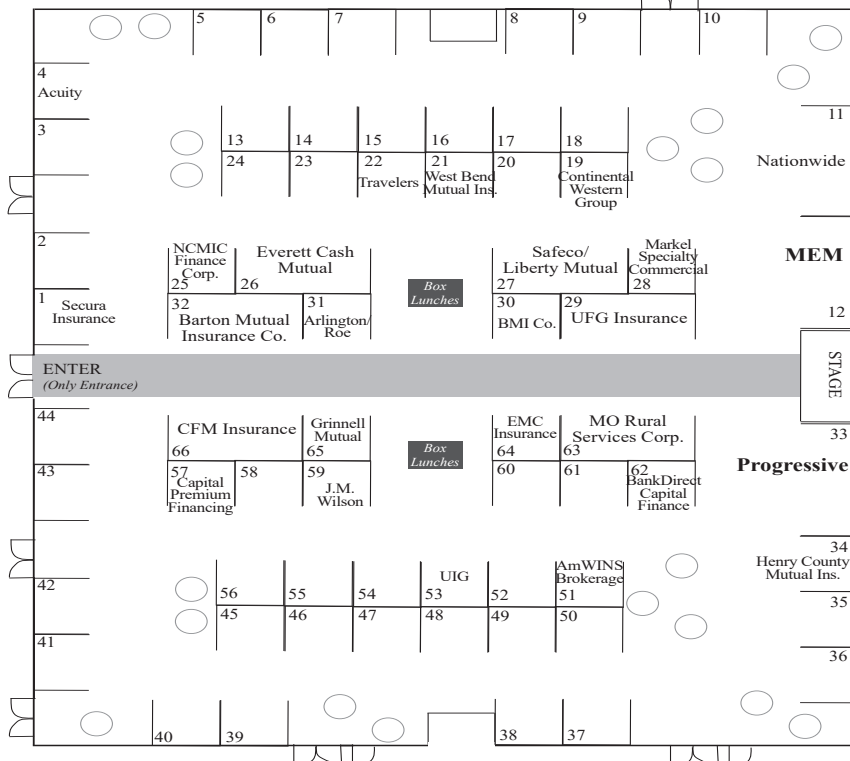
Booth Contact Name: \_\_\_\_\_ DOB: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/ZIP: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Pricing	Qty	Member by 6/24	Member after 6/24	Non.	Total
Exhibit Booth(s): Each person in booth must purchase registration option below.		\$500	\$600	\$750	\$
Full Registration: Includes sessions, trade show, meals and social events listed on the agenda. <i>Does not include golf or cornhole tournament.</i>		\$250	\$300	\$500	\$
Exhibitor Package: (Available to Exhibitors only): Includes Wed. Happy Hour, and Thurs. Breakfast, Keynote Session and Trade Show. <i>Does not include golf or cornhole tournament.</i>		\$150	\$180	\$300	\$
Spouse Registration: Includes sessions, trade show, meals and social events listed on the agenda. <i>Does not include golf or cornhole tournament.</i>		\$100	\$120	\$200	\$
Golf Tournament: (Available to registered conference attendees only.) Includes lunch. After July 1, no golf refunds will be made and registrations will be accepted on a space-available basis. <i>Average 18-hole score: _____ Please pair me with: _____</i>			\$85		\$
Cornhole Tournament: Optional cornhole tournament scheduled at Margaritaville on Wed. from 7-8:30 p.m. (includes beer & pizza). Teams of two (if you do not have a specific pairing request, we will pair you with someone). Limited space available, first-come, first-served. <i>Please pair me with: _____</i>			\$10		\$
Badge Name _____ <input type="checkbox"/> Full Reg. <input type="checkbox"/> Exhibitor Pkg. <input type="checkbox"/> Spouse Reg. <input type="checkbox"/> Golf <input type="checkbox"/> Cornhole Tour.					
Badge Name _____ <input type="checkbox"/> Full Reg. <input type="checkbox"/> Exhibitor Pkg. <input type="checkbox"/> Spouse Reg. <input type="checkbox"/> Golf <input type="checkbox"/> Cornhole Tour.					
Badge Name _____ <input type="checkbox"/> Full Reg. <input type="checkbox"/> Exhibitor Pkg. <input type="checkbox"/> Spouse Reg. <input type="checkbox"/> Golf <input type="checkbox"/> Cornhole Tour.					
Full payment must accompany this form to guarantee booth reservation.		Total Due			\$
Payment Type: <input type="checkbox"/> Check <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AmEx <input type="checkbox"/> Discover					
Card No. _____ Cardholder Signature _____					
Exp. Date _____ 3 Digit Security Code _____ Billing Address _____					

2020 Missouri Agents Connection Summit Exhibit Hall Map



## Exhibit Hall Map

E-mail to [maia@moagent.org](mailto:maia@moagent.org) or fax to 573-893-3708  
 Missouri Association of Insurance Agents,  
 3315 Emerald Lane,  
 Jefferson City, MO 65109

Questions?  
 See [www.moagent.org](http://www.moagent.org) or contact  
 Elyse Wrigley ([ewrigley@moagent.org](mailto:ewrigley@moagent.org))

