



2016-2017 Editorial Calendar

Missouri Agent

Official publication of the Missouri Association of Insurance Agents

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MAIA is affiliated with the Independent Insurance Agents and Brokers of America and the National Association of Professional Insurance Agents.

Issue	Focus Topic	Featured Articles	Ad & Copy Deadlines
September-October 2016	Leadership	–Photo spread of new board of directors –Wrap-up of Leadership Conference (photos)	Aug. 1, 2016
November-December 2016	MAIA Products & Services	–Annual list and summaries of all services and products provided to MAIA members –List of all current MAIA committees and photos of committee chairs	Oct. 1, 2016
January-February 2017	Small Agencies	–Challenges and opportunities facing small agencies –MAIA Small Agency Conference (March 23-24, 2017)	Dec. 1, 2016
March-April 2017	Company/Agency Relations	–Directory of MAIA Partners and Associate Members	Feb. 1, 2017
May-June 2017	Agency Management	–Agency management topics –MAIA Leadership Conference and Young Agents Conference (July 19-21, 2017) –Wrap-up of MAIA Small Agency Conference (photos)	April 1, 2017
July-August 2017	Legal Compliance	–Recent state and federal laws impacting independent insurance agents –Agency Compliance and E&O Seminars	June 1, 2017

For more information, visit our website: <http://www.missouriagent.org>