

# WHY MAIA?



## ASSOCIATE MEMBER BENEFITS

### ADVERTISING

- Discount on advertising in all MAIA publications
- Partner Program offers year-round publicity to agents



### ENGAGING CONFERENCES

Members get advanced booth selection at trade shows and discounted rates at all conferences.

- Missouri Agents Connection Summit (trade show)
- Small Agency Conference (trade show)
- CSR Development Conference
- MAIA Day at the Capitol



### WE WORK FOR YOU

### EXEMPLARY EDUCATION

- Designation programs (CIC, CISR, AIAM)
- E&O Loss Control Seminars (access to member-only seminars)
- Risk Specialist Series (hybrid option)
- Webinars (discounted member rates)



### STAY INFORMED

- Three complimentary copies of the Missouri Agent magazine (bimonthly)
- Unlimited subscriptions to the Agents NewsLine (monthly email newsletter)
- Unlimited subscriptions to the Education Bulletin (bimonthly)
- Access to members-only info on the MAIA website, moagent.org

### EXPOSURE

- MAIA membership directory (accessible to members only)
- Listing in our March/April Missouri Agent magazine as an associate member



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