

# Compete & Win!

## You or someone you know may be the next Outstanding CSR of the Year®!

### Cash Awards

\$2,000 for national winner  
\$500 for each national finalist  
\$1,000 for nominating national winner

Congratulations! It is a tribute to your abilities and professionalism to have been nominated for this prestigious state and national award.

Open to everyone regardless of affiliation or professional designation, candidates must:

- Be an insurance customer service representative, or have primary responsibility for customer service duties.
- Write an essay of no more than two pages double-spaced (approximately 1,000 words) on the following topic:  
**"A friend who is a CSR has come to you for advice about a new customer service job opportunity in an agency in another city. What five factors about the employer and the position would you advise them to consider before accepting the job? Please discuss the most important factor first."**
- Submit letter(s) of recommendation from professional reference(s).

To complete your entrance into the competition, please complete this form and return it with your essay by **May 1, 2017**. All essay entries become property of The National Alliance, inclusive of permission to reprint.

### Candidate Information (you *may* nominate yourself)

*Please print or type.*

Name \_\_\_\_\_

Designations (if any) \_\_\_\_\_

Years of experience \_\_\_\_\_ Current Job Title \_\_\_\_\_

Agency/Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone (       ) \_\_\_\_\_ Fax (       ) \_\_\_\_\_

Email \_\_\_\_\_

### References — Two insurance business references are required (e.g., clients or industry colleagues)

1. Name \_\_\_\_\_

Agency/Company \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Telephone (       ) \_\_\_\_\_

2. Name \_\_\_\_\_

Agency/Company \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Telephone (       ) \_\_\_\_\_

*Continued...*

THIS AWARD IS SPONSORED BY THE NATIONAL ALLIANCE FOR INSURANCE EDUCATION & RESEARCH

# Outstanding CSR of the Year Competition Entry Form...continued.

Deadline for receipt of  
all materials is

**May 1<sup>st</sup>**

## Education/Involvement/Achievement (attach additional paper if needed)

*Please print or type.*

Formal Education

---

---

---

Insurance-Related Education (within last 2 years)

---

---

---

Insurance Awards/Honors/Affiliations (within last 2 years)

---

---

---

Community Involvement/Awards/Honors (within last 2 years)

---

---

---

Significant Contributions to Business/Coworkers (within last 2 years)

---

---

---

## Return this form with completed essay to:

Missouri Association of Insurance Agents • 3315 Emerald Lane • Jefferson City, MO 65109

573-893-4301 • Fax: 573-893-3708 • Email: [jblomberg@moagent.org](mailto:jblomberg@moagent.org) • **Deadline for receipt of all materials is May 1, 2017.**

## Awards

Nominees will compete first on a state level. Each state winner will automatically be entered into the national competition.

**State Winners:** Framed Certificate of Achievement; state recognition; advancement to national competition

**4 National Finalists:** \$500 cash award; national recognition; gold and garnet pin

**National Award Recipient:** \$2,000 cash award; gold and diamond pin; employer receives a scholarship to a National Alliance program; nominator receives a \$1,000 cash award